



Watson Fall Fundraiser – Online Eileen's Cookie Dough

Watson Elementary is again teaming up with Eileen's Cookies for this year's Fall Cookie Dough Fundraiser. This year, it will be completely different, though. The entire sale will be online and totally contact-free for the students!

We are partnering with an online fundraising platform, RallyUp, who specializes in helping schools such as Watson and suppliers like Eileen's move to an all-online fundraiser.

On Monday, October 26, the students will all receive a seller's packet that includes their personal seller's link. This is the link the students will want to provide to friends, family, & neighbors whom they invite to purchase cookie dough to support the school. Purchases and cash donations made through this link will give the student credit toward earning prizes provided by Eileen's Cookies.

When a customer purchases dough, it will be available for pick up right away at the Hastings, Kearney or Grand Island Eileen's locations. There is no deadline for picking up purchased tubs, so even out-of-town relatives can support your student and pick up the dough at any of the store locations listed above. Customers will have the option of making cash donations or adding a cash donation to their purchase. Watson will receive 100% of the proceeds from these monetary donations.

The students will be able to track the school's sales as well as their individual progress and that of their peers in the online student center. There is a link to the student center on the main fundraiser page (<https://go.rallyup.com/watson>) as well as each student's individual page.

We are excited about this new, customer friendly format. It has worked very well for Hastings Middle School and for the Adams Central Band. Thank you in advance for your help & participation. We'll work together to bring in some much-needed funds for our Watson Elementary students

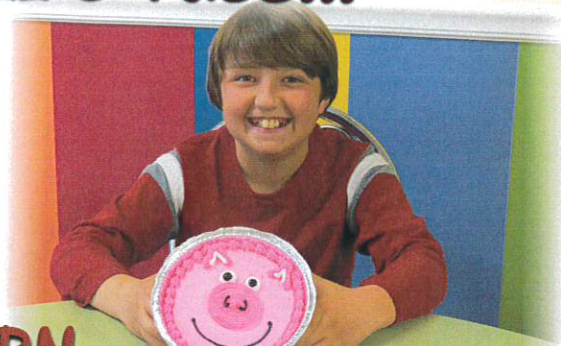
Thank you

Gileen's
COLOSSAL
COOKIES
FUNDRAISING



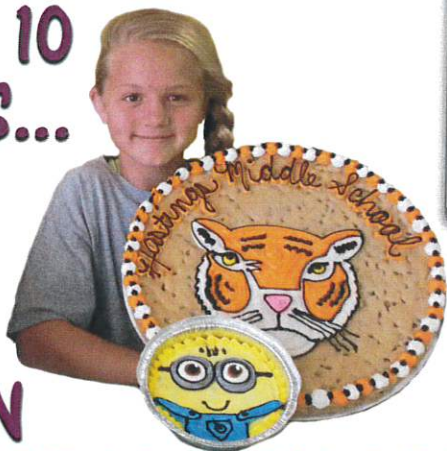
PRIZES

SELL 5 TUBS...



**EARN
A FREE 6-INCH COOKIE**

**SELL 10
TUBS...**



**EARN
A FREE 16-INCH COOKIE**

SELL 20 TUBS

actual sweatshirt may differ from design shown here



**EARN A
PERSONALIZED
SCHOOL SWEATSHIRT**

TOP PRIZES

**1ST PLACE
SELLER EARNS**



**2nd PLACE
SELLER EARNS**



**3RD PLACE
SELLER EARNS**

